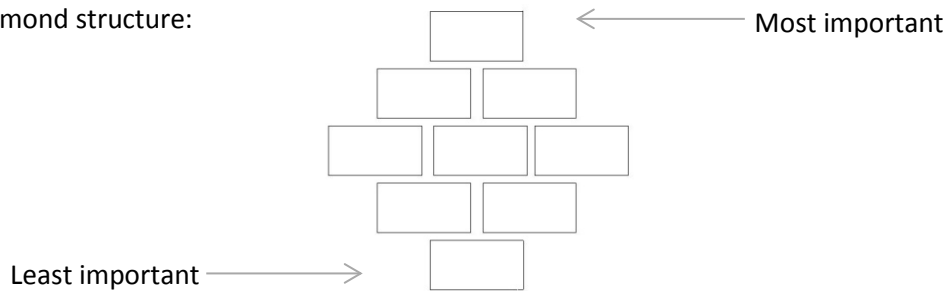


## Why Do Public Engagement Diamond Nine

How to use this resource:

1. Print out sheet and cut squares out.
2. Give all nine squares to the group and ask them to rank in a 'diamond' structure the most important to least important reasons (to them) for doing public engagement.

Diamond structure:



3. If time permits, ask them to do it from the viewpoint of a PhD student, postdoc, PI, etc.

A blank card is included for write-in responses.

Personal skills  
development

Funding body  
requirements

Personal enjoyment

Improving  
employability

Taxpayers have a  
right to know what  
research is taking  
place

Meeting new  
people, making new  
collaborations/ideas

Promoting your  
employer

Enthuse a new  
generation of  
scientists