Why Do Public Engagement Diamond Nine

How to use this resource:

1. Print out sheet and cut squares out.
2. Give all nine squares to the group and ask them to rank in a ‘diamond’ structure the most important to least important reasons (to them) for doing public engagement.

Diamond structure:

Least important

Personal skills development

Funding body requirements

Personal enjoyment

Improving employability

Taxpayers have a right to know what research is taking place

Meeting new people, making new collaborations/ideas

Promoting your employer

Enthuse a new generation of scientists

3. If time permits, ask them to do it from the viewpoint of a PhD student, postdoc, PI, etc.

A blank card is included for write-in responses.